



Michigan Festivals & Events Association

26th Annual Convention "The Art & Business of Celebrations"
November 8-11, 2018

Boyne Mountain Resort—1 Boyne Mountain Rd
Boyne Falls, MI 49713

Convention Preview & Program Advertising Specials

MARKET YOUR BUSINESS!

Purchasing an ad in the Convention Preview will provide...

Over 18 weeks (July-November) of promotional exposure featuring YOUR business ad!

- ⇒ **PRINT:** 1,500 Convention Previews are printed and distributed the end of July.
- ⇒ **EMARKETING:** Over 180,000 emails will be sent including the Convention Preview featuring your ad.
- ⇒ **WEBSITE:** Over 200,000 page views per month for the MFEA website www.michiganfun.com featuring a link to the Convention Preview with your ad.

Continue the Exposure by Purchasing an Ad for the Convention Program...

- ⇒ 800 Convention Programs are printed and distributed at the Convention, November 8-11, 2018.

<u>Convention Preview & Program Advertisements</u>	<u>Preview Prices</u>	<u>Program Prices</u>	<u>Both Prices</u>
<u>Ad Sizes</u>			
Business Card Ad (Color) - 1.8" high x 3.5" wide -----	<input type="checkbox"/> \$150ea	<input type="checkbox"/> \$150ea	<input type="checkbox"/> \$275
Quarter Page (Color) - 4.75" high X 3.5" wide -----	<input type="checkbox"/> \$200ea	<input type="checkbox"/> \$200ea	<input type="checkbox"/> \$350
Half Page (Color)- 4.75" high X 7.375" wide -----	<input type="checkbox"/> \$350ea	<input type="checkbox"/> \$350ea	<input type="checkbox"/> \$650
Inside Front Cover (4 Color)-10" high x 7.375" wide -----	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700	Not an option
Inside Back Cover (4 Color)-10" high x 7.375" wide -----	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700	Not an option
<u>MFEA to Design your Ad</u> -----	<input type="checkbox"/> \$75		
Advertising Total		\$	<input style="width: 100px; height: 20px;" type="text"/>

Member Name _____ Contact Person _____

Mailing Address _____ City _____

State _____ Zip Code _____ Telephone _____

Email _____

Due Dates: Please email your ad in PDF or JPEG format to convention@mfea.org

<input type="checkbox"/> Check or money enclosed -Payable to Michigan Festivals & Events
<input type="checkbox"/> Please Invoice Attn: _____
<input type="checkbox"/> Charge my American Express, Discover, MasterCard, VISA - Credit Card
Card Number _____ Exp. _____ Billing Zip code for CC _____
Total amount Billed \$ _____ Signature _____