



Convention Program Advertising Opportunities

Michigan Festivals & Events Association

26th Annual Convention "The Art & Business of Celebrations"
November 8-11, 2018

Boyne Mountain Resort (800) 462-6963
1 Boyne Mountain Rd - Boyne Falls, MI 49713

MARKET YOUR BUSINESS!

By Purchasing an Ad for the Convention Program...

- ⇒ Over 800 Convention Programs are printed and distributed at the Convention, November 8-11, 2018
- ⇒ Your ad will be seen by Festivals, Fairs, Event Planners/Coordinators, Vendors, Michigan Main Attractions, Tourism Colleagues, Students, and more!

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Ad Sizes

Program Prices

Business Card Ad (Color) - 1.8" high x 3.5" wide -----	<input type="checkbox"/> \$150ea
Quarter Page (Color) - 4.75" high X 3.5" wide -----	<input type="checkbox"/> \$200ea
Half Page (Color)- 4.75" high X 7.375" wide -----	<input type="checkbox"/> \$350ea
Inside Front Cover (4 Color)-10" high x 7.375" wide -----	<input type="checkbox"/> \$700
Inside Back Cover (4 Color)-10" high x 7.375" wide -----	<input type="checkbox"/> \$700

MFEA to Design your Ad ----- \$75

Advertising Total \$

Member Name _____ Contact Person _____

Mailing Address _____ City _____

State _____ Zip Code _____ Telephone _____

Email _____

Due Dates:

Please email your ad in PDF or JPEG format to convention@mfea.org

Program Ad Design: Sept. 10, 2018 • Program Ad Payment: Sept. 10, 2018

Check or money enclosed -Payable to Michigan Festivals & Events

Please Invoice Attn: _____

Charge my American Express, Discover, MasterCard, VISA - Credit Card

Card Number _____ Exp. _____ Billing Zip code for CC _____

Total amount Billed \$ _____ Signature _____