



# Partnership Opportunities

*Michigan Festivals & Events Association*

25th Annual Convention, November 8-11, 2018

**"The Art & Business of Celebrations"**

Boyne Mountain (800) 462-6963

1 Boyne Mountain Road

Boyne Falls, MI 49713

## MFEA Convention Partnerships & Benefits...

### \$5,000 Exclusive Partnership

- ✓ Logo displayed in Convention Program and on MFEA website
- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ 2 Complimentary Convention Registrations
- ✓ 1/2 Page ad in the Convention Program
- ✓ One Marketplace Tradeshow Booth or Display table in prominent area
- ✓ One "Party @ MI Place" podcast interview with Sue Bila
- ✓ One full page color ad in the MFEA 2019 Buyers' Guide
- ✓ Logo in the 2018 Michigan Festivals, Fairs, Events Magazine and logo in the 2018 MFEA Entertainment publication (if applicable)
- ✓ 30 Consecutive days of a cube advertisement on MFEA website.
- ✓ 2 Rooms and 3 Nights stay at Boyne Mountain during Convention (Thurs, Fri & Sat)
- ✓ Additional Convention registrations available at discounted rate of \$135.00 each (limit 5)

#### Please Choose 1 Convention Venue to Sponsor-

- Marketplace Tradeshow
- Friday Welcome Luncheon
- MFEA Sunday Brunch
- Saturday Evening Anniversary Dinner

### \$3,000 Partnership

- ✓ Logo displayed in Convention Program and on MFEA website
- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ Display table in a prominent location at Convention
- ✓ 2 Complimentary Convention Registrations
- ✓ 1/4 Page ad in the Convention Program
- ✓ One "Party @ MI Place" podcast interview with Sue Bila
- ✓ 30 Consecutive days of a cube advertisement on MFEA website.
- ✓ One Room and 3 Nights at Boyne Mountain during Convention (Thurs, Fri & Sat)
- ✓ Additional Convention registrations available at a discounted rate of \$135.00 each (Limit 3)

#### Please Choose 1 Convention Venue to Sponsor-

- Co-sponsor Friday Welcome Luncheon
- Co-sponsor MFEA Sunday Brunch

### \$1,500 Partnership

- ✓ Logo displayed in Convention Program and on MFEA website
- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ 2 Complimentary Convention Registrations
- ✓ 1/4 Page ad in the Convention Program
- ✓ Convention Program back cover

#### Please Choose 1 Convention Venue to Sponsor-

- Exclusive Sponsor Educational Workshops
- Exclusive Sponsor of Coffee Breaks

### MAIL/EMAIL/FAX FORM TO:

MFEA P.O. Box 22,  
Chesaning, MI 48616

Fax: (989) 845-5074 Phone: (989) 845-2080 Email: [convention@mfea.org](mailto:convention@mfea.org)

**Please see reverse for more options and contact information.**



# Partnership Opportunities

Michigan Festivals & Events Association

26th Annual Convention, November 8-11, 2018

“The Art & Business of Celebrations”

Boyne Mountain (800) 462-6963

1 Boyne Mountain Rd, Boyne Falls, MI 49713

## MFEA Convention Partnerships & Benefits Continued...

### \$1,000 Partnership

- ✓ Logo displayed in Convention Program and on MFEA website
- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ Two Complimentary Convention Registrations
- ✓ Business Card ad in the Convention Program

#### Please Choose 1 Convention Venue to Sponsor-

- Educational Workshops Audio Visual Equipment
- Entertainment Showcase Celebration– Friday Night
- Entertainment Showcase Celebration– Saturday Night

- \*Thursday Evening Hospitality Suite– Welcome
  - \*Friday Evening Hospitality Suite—Networking
- (\*call and ask for Sue for details! Beverages & Snacks provided by MFEA (989) 845-2080)

### \$500 Partnership

- ✓ Name displayed in Convention Program
- ✓ Logo displayed on MFEA website
- ✓ Sponsor announced from podium at Convention
- ✓ One Complimentary Convention Registration

#### Please Choose 1 Convention Venue to Sponsor-

- Friday Afternoon Hospitality Suite– Young Professionals
- Saturday Afternoon Hospitality Suite– Networking

### \$200 Partnership

- ✓ Name displayed in Convention Program
- ✓ Logo displayed on MFEA website
- ✓ Sponsor announced from podium at Convention

#### Please Choose 1 Convention Venue to Sponsor-

- Trade Show Hospitality Food Station
- Co-sponsor Coffee Break
- Co-sponsor Educational Workshops

### Friend of Convention

\$ \_\_\_\_\_ Amount (You select the amount)

Name displayed in Convention Program

Name displayed on MFEA website

Friends of Convention funds will be allocated for Convention expenses.

The donation is not designated to a specific area.

### MAIL/EMAIL/FAX FORM TO:

MFEA P.O. Box 22,

Chesaning, MI 48616

Fax: (989) 845-5074 Phone: (989) 845-2080 Email: convention@mfea.org

Organization Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

(street)

(city)

(state)

(zip)

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Partnership Amount: \_\_\_\_\_ Deadline to be in the Convention Program: September 7, 2018

Check Enclosed, payable to Michigan Festivals & Events Association

Invoice my Organization

Charge my Credit Card (American Express, Discover, MasterCard, VISA) CC Billing Zip Code: \_\_\_\_\_

CC No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_