

Connecting
Festival Goers
Patrons
VENDORS

with...
INCREASE



ROI

Entertainment
**Festivals
EVENTS
FAIRS**

**Buyers
Guide**

**Annual
ONLINE
Auction**

**300,000
MichiganFun
MAGAZINES**



MichiganFun.COM

Michigan Festivals & Events Association

384,677

MichiganFun.com
Pageviews

350,000



News
Papers

**Vendor
Spotlight**

**INDUSTRY
CONVENTION &
Vendor TRADE Show**

Giving Arm
\$11,760,156

