



Partnership Opportunities

Michigan Festivals & Events Association

26th Annual Convention, November 8-11, 2018

"The Art & Business of Celebrations"

Boyne Mountain (800) 462-6963

1 Boyne Mountain Road

Boyne Falls, MI 49713

MFEA Convention Partnerships & Benefits...

\$5,000 Exclusive Partnership

- ✓ Logo displayed in Convention Program and on MFEA website
- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ 2 Complimentary Convention Registrations
- ✓ 1/2 Page ad in the Convention Program
- ✓ One Marketplace Tradeshow Booth or Display table in prominent area
- ✓ One "Party @ MI Place" podcast interview with Sue Bila
- ✓ One full page color ad in the MFEA 2019 Buyers' Guide
- ✓ Logo in the 2019 MichiganFun.com Magazine
- ✓ Cube Advertisement on the MichiganFun.com website for 30 consecutive days
- ✓ 2 Rooms and 3 Nights stay at Boyne Mountain during Convention (Thurs, Fri & Sat)
- ✓ Additional Convention registrations available at discounted rate of \$135.00 each (limit 5)

Please Choose 1 Convention Venue to Sponsor

- Marketplace Tradeshow
- Friday Welcome Luncheon
- Saturday Evening Arti Gras Dinner
- MFEA Sunday Brunch

\$3,000 Partnership

- ✓ Logo displayed in Convention Program and on MFEA website
- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ Display table in a prominent location at Convention
- ✓ 2 Complimentary Convention Registrations
- ✓ 1/4 Page ad in the Convention Program
- ✓ One "Party @ MI Place" podcast interview with Sue Bila
- ✓ Cube Advertisement on the MichiganFun.com website for 30 consecutive days
- ✓ One Room and 3 Nights at Boyne Mountain during Convention (Thurs, Fri & Sat)
- ✓ Additional Convention registrations available at a discounted rate of \$135.00 each (Limit 3)

Please Choose 1 Convention Venue to Sponsor

- Co-Sponsor Friday Welcome Luncheon
- Co-Sponsor Saturday Evening Arti Gras Dinner
- Co-Sponsor MFEA Sunday Brunch

\$1,500 Partnership

- ✓ Logo displayed in Convention Program and on MFEA website
- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ 2 Complimentary Convention Registrations
- ✓ Convention Program back cover

Please Choose 1 Convention Venue to Sponsor

- Exclusive Sponsor Educational Workshops
- Exclusive Sponsor of Coffee Breaks

MAIL/EMAIL/FAX FORM TO:

MFEA P.O. Box 22,
Chesaning, MI 48616

Fax: (989) 845-5074 Phone: (989) 845-2080 Email: convention@mfea.org

Please see reverse for more options and contact information.



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MFEA Convention Partnerships & Benefits Continued...

\$1,000 Partnership

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- ✓ Sponsor Signage prominently displayed at Convention
- ✓ Sponsor announced from podium at Convention
- ✓ Two Complimentary Convention Registrations
- ✓ Business Card ad in the Convention Program

Please Choose 1 Convention Venue to Sponsor

- Educational Workshops Audio Visual Equipment
- Entertainment Showcase Celebration—Friday Night
- Entertainment Showcase Celebration—Saturday Night

- Thursday Evening Hospitality Suite—Welcome
- Friday Evening Hospitality Suite—Networking

(Call and ask for Sue for details! Beverages & Snacks provided by MFEA (989)845-2080)

\$500 Partnership

- ✓ Name displayed in Convention Program
- ✓ Logo displayed on MFEA website
- ✓ Sponsor announced from podium at Convention
- ✓ One Complimentary Convention Registration

Please Choose 1 Convention Venue to Sponsor

- Friday Afternoon Hospitality Suite—Young Professionals
- Saturday Afternoon Hospitality Suite—Networking

\$200 Partnership

- ✓ Name displayed in Convention Program
- ✓ Logo displayed on MFEA website
- ✓ Sponsor announced from podium at Convention

Please Choose 1 Convention Venue to Sponsor

- Trade Show Hospitality Food Station
- Co- Sponsor Coffee Break
- Co- Sponsor Educational Workshops

Friend of Convention

\$ _____ Amount (You select the amount)

Name displayed in Convention Program

Name displayed on MFEA website

Friends of Convention funds will be allocated for Convention expenses.

The donation is not designated to a specific area.

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MFEA P.O. Box 22,

Chesaning, MI 48616

Fax: (989) 845-5074 Phone: (989) 845-2080 Email: convention@mfea.org

Organization Name _____ Contact Person _____

Address _____

(street)

(city)

(state)

(zip)

Phone Number: _____ Email: _____

Partnership Amount: _____ Deadline to be in the Convention Program: September 7, 2018

Check Enclosed, payable to Michigan Festivals & Events Association

Invoice my Organization

Charge my Credit Card (American Express, Discover, MasterCard, VISA) CC Billing Zip Code: _____

CC No. _____ Exp. Date _____ Signature _____