



Convention Program Advertising Opportunities

Michigan Festivals & Events Association

27th Annual Convention "The Art & Business of Celebrations"

October 31—November 3, 2019

DoubleTree by Hilton Hotel Bay City Riverfront

1 Wenonah Park Place

Bay City, MI 48708 989-891-6000

MARKET YOUR BUSINESS!

By Purchasing an Ad for the Convention Program...

⇒ Over 800 Convention Programs are printed and distributed at the Convention, October 31—November 3, 2019

⇒ Your ad will be seen by Festivals, Fairs, Event Planners/Coordinators, Vendors, Michigan Main Attractions, Tourism Colleagues, Students, and more!

Convention Program Advertising Opportunities

Ad Sizes

Program Prices

| | |
|--|----------------------------------|
| Business Card Ad (Color) - 1.8" high x 3.5" wide | <input type="checkbox"/> \$150ea |
| Quarter Page (Color) - 4.75" high X 3.5" wide | <input type="checkbox"/> \$200ea |
| Half Page (Color)- 4.75" high X 7.375" wide | <input type="checkbox"/> \$350ea |
| Inside Front Cover (4 Color)-10" high x 7.375" wide..... | <input type="checkbox"/> \$700 |
| Inside Back Cover (4 Color)-10" high x 7.375" wide..... | <input type="checkbox"/> \$700 |

MFEA to Design your Ad

Advertising Total \$

Member Name _____ Contact Person _____

Mailing Address _____ City _____

State _____ Zip Code _____ Telephone _____

Email _____

Due Dates:

Please email your ad in PDF or JPEG format to convention@mfea.org

Program Ad Design: Sept. 16, 2019 • Program Ad Payment: Sept. 16, 2019

Check or money enclosed -Payable to Michigan Festivals & Events

Please Invoice Attn: _____

Charge my American Express, Discover, MasterCard, VISA - Credit Card

Card Number _____ Exp. _____ Billing Zip code for CC _____

Total amount Billed \$ _____ Signature _____