



# Michigan Festivals & Events Association Annual Vendor Membership Benefits

## Vendors

New and Renewing Vendor Members.....\$175\*

- or -

New and Renewing Vendor Members with Contact List Upgrade.....\$210

- Receive an electronic spreadsheet (MS Excel) of all MFEA members' organization name, contact name, address, phone number, fax number (if applicable) and email. Upgraded Members will receive new MFEA members' spreadsheet monthly. Membership spreadsheet includes: Festivals, Fairs, & Events; Tourism Colleagues & Lodging; Attractions; Art Galleries/Studios; Libraries; Museums; Students; and Vendors. A complete list will be sent each February with the Contact List Upgrade when all updates are in from the previous year.

\* May upgrade anytime for \$35

## Annual Benefits

### VENDOR MARKETING:

- **BUYERS' GUIDE FEATURING MFEA VENDORS** (800+ printed) – Alphabetical listing & categorical listing in the full four-color Annual MFEA Buyers' Guide Featuring MFEA Vendors, an **every MFEA members' "MUST HAVE."** Buyers' Guide listing includes your organization name, contact person, address, phone number, fax number, website, and email information. Plus a ten-word description of the services/products your business has to offer to the festival/fair/event industry.
- **MFEA WEBSITE** - Listing and link on MFEA website ([www.michiganfun.com](http://www.michiganfun.com)). Includes alphabetical and categorical listing in the MFEA Members Section and a link to your website, if applicable. Your **full four-color advertisement** purchased for Buyers' Guide will be placed on [michiganfun.com](http://michiganfun.com) website with vendor listing at **no additional charge**.

### VENDOR LISTING:

- **MFEA MEMBERSHIP DIRECTORY** - Alphabetical listing in the Annual MFEA Membership Directory. Listing includes organization name, contact person, address, phone number, fax number (if applicable), website, email information, and 10-word description.

### EDUCATIONAL OPPORTUNITIES:

- **MFEA ANNUAL CONVENTION – Michigan's greatest networking partner for event planners, volunteers, vendors and their communities!** Special Member rates for registration fees at this three-day educational, entertaining and networking extravaganza! Includes educational workshops designed specifically for the festival/fair/special event industry, networking opportunities, showcase of entertainment, marketplace tradeshow, etc... Vendor Members have the opportunity to purchase exhibition booth space and/or apply for showcasing opportunities (Acts & Entertainment Vendor Members). MFEA Convention is held in November.
- **MFEA EDUCATIONAL SEMINAR(S)** - Member rates for registration fees. Seminars designed specifically for the festival/fair/special event industry.



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## Annual Vendor Membership Benefits

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### RECEIVED MFEA PUBLICATIONS:

- **MFEA eNEWSLETTER** - Members will receive an e-version of the MFEA Newsletter to keep them up-to-date on MFEA and key industry issues. Publication is monthly.
- **"THE EVENT GATEKEEPERS' GUIDE" (aka The EGG) - The ABC's of Event Planning!** Complimentary e-version of "The Event Gatekeepers' Guide" (aka The EGG) upon initial membership payment. This is an educational manual for community volunteers and gatekeepers serving festivals and events that includes essential information for everyone who coordinates and runs a festival or event. Hard copy version (print) is available to MFEA members at a discounted price.

### Publications Updated Annually:

- One FREE downloadable e-version of **MFEA's Membership Directory** (PDF format) Hard copy may be purchased for \$75.
- One FREE printed copy of the four-color **Buyers' Guide Featuring MFEA Vendors**. (Additional Buyers' Guide copies may be purchased for \$50.)

### ADVERTISING OPPORTUNITIES:

- **ADVERTISING OPPORTUNITIES** - Advertising space is available at a membership cost for the following (information will be sent to all Members at the time these opportunities are available):
  - Annual Buyers' Guide featuring MFEA Vendors
  - MFEA website ([michiganfun.com](http://michiganfun.com))
  - MichiganFun e-News
  - Convention Program
  - Michigan.com/MFEA Spring Tabloid
    - 340,000 distributed statewide in the Detroit News and the Detroit Free Press
  - MLive Media Group/MFEA Spring Tabloid
    - 360,000 distributed to The Ann Arbor News, The Bay City Times, The Flint Journal, The Grand Rapids Press, Jackson Citizen Patriot, Kalamazoo Gazette, Muskegon Chronicle, The Saginaw News

### THE MARKETING VOICE OF MFEA SERVING OUR MEMBERS:

- **PARTY AT MI PLACE Billboards**
- **Party @ MI Place at MichiganBusinessNetwork.com** – Internet Radio Program
- **MFEA Member Press Releases Forwarded to MFEA Press Contacts**
- **MFEA LEGISLATIVE REPRESENTATION**

### COST SAVINGS BENEFITS:

- **CORPORATE PARTNER DISCOUNTS** - Members receive discounts with our corporate partners.
- **DISCOUNTS WITH MFEA VENDOR MEMBERS** - Some MFEA Vendors choose to give discounts to other MFEA Members throughout the year, or at the MFEA Convention. Support your MFEA Vendors!
- **D & O Officers Insurance**



# Michigan Festivals & Events Association

## MEMBERSHIP APPLICATION

Vendors - Fun Spots & Lodging  
Tourism Colleagues

Public Information For Listing  
(MFEA website, Membership Directory, etc.)

Application Date: \_\_\_\_\_ Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Twitter Handle (ie @MIFestival): \_\_\_\_\_

Youtube Channel: \_\_\_\_\_

Instagram: www.instagram.com/ \_\_\_\_\_

Facebook Page: \_\_\_\_\_  I give MFEA permission to use our social media photos

For MFEA Office & Members Use Only

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

*\*Vendor/Tourism Colleague Primary Contact will be listed on MFEA Website unless otherwise requested.*

Primary Address/City/State/Zip: \_\_\_\_\_

Primary Email: \_\_\_\_\_ Primary Phone: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Secondary Address/City/State/Zip: \_\_\_\_\_

Secondary Email: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

How did you hear about MFEA? \_\_\_\_\_

Charitable Giving

Estimated dollar amount given back to charities and your community: \$ \_\_\_\_\_ (For MFEA programming use)

- VENDOR \$99 - January special! \$175 after first year of membership**
- VENDOR \$210 - Includes access to MFEA's Monthly Updated Member List- Excel spreadsheet with all member contact information, emailed monthly**

**DESCRIPTION:** Please provide us with a description to be included on the MFEA website for your own personal vendor page. You may include all events, activities, specials and offerings in this description. The MFEA website www.michiganfun.com is updated every 24 hours. You may email information to update your page at any time. Please email or attach on a separate sheet a description of your business- 75 words or less.

Please mark one category; additional categories are available for \$35 each

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> Acts/Entertainment              | <input type="checkbox"/> Crafters                | <input type="checkbox"/> Midways/Carnivals          | <input type="checkbox"/> Public Relations                            |
| <input type="checkbox"/> Artist                          | <input type="checkbox"/> Event Planner           | <input type="checkbox"/> Midway Games               | <input type="checkbox"/> Recycling                                   |
| <input type="checkbox"/> Auctioneers                     | <input type="checkbox"/> Family Entertainment    | <input type="checkbox"/> Mobile Apps                | <input type="checkbox"/> Security                                    |
| <input type="checkbox"/> Awards/Trophies                 | <input type="checkbox"/> Fireworks               | <input type="checkbox"/> Mobile Payment Processing  | <input type="checkbox"/> Services/Supplies/Equipment/<br>Tent Rental |
| <input type="checkbox"/> Banners                         | <input type="checkbox"/> Food Concessions        | <input type="checkbox"/> Outdoor Entertainment      | <input type="checkbox"/> Social Media Services                       |
| <input type="checkbox"/> Beverage Glassware              | <input type="checkbox"/> Graphic Design          | <input type="checkbox"/> Parade Equipment/Units     | <input type="checkbox"/> Speakers                                    |
| <input type="checkbox"/> Breweries/Bottlers/Distributors | <input type="checkbox"/> Inflatable Games        | <input type="checkbox"/> Photography/Video Services | <input type="checkbox"/> Specialty Items                             |
| <input type="checkbox"/> Communications                  | <input type="checkbox"/> Insurance               | <input type="checkbox"/> Portable Restrooms         | <input type="checkbox"/> Stage/Sound/Lighting Equipment              |
| <input type="checkbox"/> Communications-Two-Way Radios   | <input type="checkbox"/> Laser Shows             | <input type="checkbox"/> Printing                   | <input type="checkbox"/> Website Services                            |
| <input type="checkbox"/> Consulting                      | <input type="checkbox"/> Marketing & Advertising | <input type="checkbox"/> Promotional Items          | <input type="checkbox"/> Other _____                                 |

**(Membership Application continued....)**

**FUN SPOTS & LODGING \$125** - i.e. Orchard, Pumpkin Patch, Farm Tour, Cider Mill, Canoe Livery

**DESCRIPTION:** Please provide us with a description to be included on the MFEA website for your own personal Fun Spot & Lodging page. You may include all events, activities, specials and offerings in this description. **The MFEA website [www.michiganfun.com](http://www.michiganfun.com) is updated every 24 hours. You may email information to update your page at any time.**

**PHOTO OR LOGO:** Each listing receives one photo or logo to be set as your featured image for your page on the [www.michiganfun.com](http://www.michiganfun.com) website. *Please email your description and featured photo/logo to [membership@mfea.org](mailto:membership@mfea.org). You may also include your description on an attached separate document if preferred.*

**TOURISM COLLEAGUES \$125** - i.e. Chambers of Commerce, CVB, DDA, Mainstreet, Parks & Rec, etc.

**DESCRIPTION:** Please provide us with a description to be included on the MFEA website for your own personal Tourism Colleague page. You may include all events, activities, specials and offerings in this description. The MFEA website [www.michiganfun.com](http://www.michiganfun.com) is updated every 24 hours. You may email information to update your page at any time.

**PHOTO OR LOGO:** Each listing receives one photo or logo to be set as your featured image for your page on the [www.michiganfun.com](http://www.michiganfun.com) website. *Please email your description and featured photo/logo to [membership@mfea.org](mailto:membership@mfea.org). You may also include your description on an attached separate document if preferred.*

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**PAYMENT INFORMATION: (MFEA Office information only)**

Treasurer: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Please consider a donation to the Michigan Festivals & Events Foundation, a 501.C.3 tax-exempt foundation: \$ \_\_\_\_\_

*\*Donations to the Foundation may be tax deductible. Check with your tax consultant.*

Total amount enclosed/charged: \$ \_\_\_\_\_

Check enclosed payable to "Michigan Festivals and Events"

Please invoice (Membership will not begin until full payment is received)

Credit Card [  VISA  MasterCard  Discover]

CC# \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

3-Digit Code: \_\_\_\_\_ Signature: \_\_\_\_\_

**\*Disclaimer: MFEA is not liable for incorrect information which has been provided to the MFEA office by each member.**

Applicant Name (Printed): \_\_\_\_\_

Signature\***X** \_\_\_\_\_ Date: \_\_\_\_\_

\*As of 8/25/2003, an FCC regulation prohibits MFEA from faxing information to you about promotional opportunities and member specials without your expressed, written permission. E-mails containing commercial messages may soon follow suit.

To receive all notices from MFEA, I understand that by providing my mailing address, e-mail address, telephone number, and fax number, I hereby consent to receive any and all communications sent by or on behalf of the Michigan Festivals & Events via regular mail, e-mail, telephone or fax.

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Send completed forms to MFEA by mail, fax or email (see below for contact information).



**MFEA MISSION STATEMENT:**  
To support and promote festivals, fairs, events, attractions, suppliers and tourism through education, marketing and networking for the success of our members.